

ICICI Securities

NEUTRAL

Distribution and IB see uptick

Higher than expected distribution and IB revenues offsets softer broking revenues. Cost decline is lower than expectation. We increase FY20E/21E/22E APAT estimates by 7.6/8.1/9.0% to build in better distribution and IB outlook. We rate ISEC a NEUTRAL with a TP of Rs 288 (14x Sep-21E EPS).

HIGHLIGHTS OF THE QUARTER

- Adj. revenues printed Rs 4.0bn (-9.6/+7.9% YoY/QoQ, (13.5% above estimates) while APAT was at Rs 1.4bn (4.5/+26.1% YoY/QoQ, 19.1% above est.). Beat was led by higher than expected distribution income (Rs 1.06bn, +8.1% vs. est.), and IB income (Rs 323mn, +79.4% vs. est.).
- Broking Revs Rs 2.16bn (-12.7%/-5.7 YoY/QoQ): ISEC's blended volume market share has reduced to ~7.3%(-130/-10bps YoY/QoQ). ISEC lost market share in derivatives (7.3%, -10bps QoQ), while gaining share in the cash segment (8.7%, +60bps QoQ). Broking yield declined to 0.49bps (-32.3/-17.8% YoY/QoQ) as a result of change in mix favoring derivatives and lower pricing on the cash segment.
- Distribution revenues at Rs 1.06bn grew -16.8/+7.7% YoY/QoQ as LI distribution revenues grew 61.8% QoQ to Rs 123mn with higher payouts most likely due to changing

- mix with IPRU. Other dist. revenues grew +10.1% QoQ to Rs 383mn, as distribution of fixed income products grew.
- MF Revs at Rs 556mn (-23.9/-1.1% YoY/QoQ) as AUM at Rs 358bn declined 2.7% QoQ, due to outflows and MTM impact.
- **IB** outperformed with strong deal flow, revenues grew 14.3/93.4% YoY/QoQ to Rs 323mn. Management is confident of increased deal activity in 2HFY20.
- **Costs** at Rs 2.0bn (-16.1/+8.9% YoY/QoQ) remain elevated. <u>ISEC is investing in digital loan distribution and insurance distribution (digital and telephonic). We remain concerned that it may be investing in low return distribution businesses.</u>

Outlook: We expect stock price to settle at current levels.

STANCE

With increased competitive intensity and changing mix, broking yields are expected to further decline. Additionally, regulatory reduction in MF TERs continues to pressure distribution revenues in the short term. Cost control will be a key earnings driver (~14.4% YoY in FY20E). We expect FY19-22E APAT CAGR of 12.7%. A rally in equity markets coupled with increased retail participation remains a key risk to our call.

FINANCIAL SUMMARY

(Rs mn)	2QFY20	2QFY19	YoY(%)	1QFY20	QoQ(%)	FY18	FY19	FY20E	FY21E	FY22E
Adj. revenues	4,001	4,423	-9.6	3,709	7.9	17,824	16,456	16,058	17,006	18,199
EBITDA	1,980	2,360	-2.1	1,890	6.9	8,427	7,358	8,270	8,971	9,990
EBITDA Margin (%)	50.5	46.7	386bps	51.0	-44bps	47.3	44.7	51.5	52.8	54.9
APAT	1,402	1,342	4.5	1,112	26.1	5,577	4,773	5,561	6,217	7,020
AEPS	4.4	4.2	4.5	3.5	26.1	17.3	14.8	17.3	19.3	21.8
EV/EBITDA (x)						11.5	10.6	11.8	10.8	9.6
P/E (x)						16.6	19.3	16.6	14.9	13.2
ROE (%)						84.3	50.7	48.3	45.5	43.8

Source: Company, HDFC sec Inst Research estimates

INDUSTRY	RETA	AIL BR	OKING
CMP (as on 22	Oct 201	9)	Rs 287
Target Price			Rs 288
Nifty			11,588
Sensex			38,964
KEY STOCK DATA	A		
Bloomberg			ISEC IN
No. of Shares (m	ın)		322
MCap (Rs bn) / (\$ mn)	9	2/1,302
6m avg traded v	alue (Rs	mn)	63
STOCK PERFORM	MANCE (%)	
52 Week high /	low	Rs 3	10/188
	3M	6M	12M
Absolute (%)	27.5	19.6	22.0
Relative (%)	25.8	30.0	8.5
SHAREHOLDING	PATTER	N (%)	
	Jur	1-19	Sep-19
Promoters	7	79.2	79.2
FIs & Local MFs	1	L2.4	12.0
FPIs		1.6	2.7
Public & Others		6.8	6.1
Pledged Shares		Nil	Nil
Source : BSE			

Madhukar Ladha, CFA

madhukar.ladha@hdfcsec.com +91-22-6171-7323

Keshav Binani

keshav.binani@hdfcsec.com +91-22-6171-7325

INSTITUTIONAL RESEARCH

Revenues declined 9.6% YoY, as both broking and distribution revenues declined 12.7/16.8% YoY.

Employee expenses declined 6.7% YoY lead by decline in headcounts by 8% YoY.

Total employee base stood at 4,077 as of Sep-19 vs. 4,298 as of Jun-19.

In an attempt to rationalize costs, company has shut inefficient branches. Branch count has reduced from 193 as of Jun-19 to 187 as of Sep-19.

ISEC Results Summary: 2QFY20

(Rs mn)	2QFY20	2QFY19	YoY(%)	1QFY20	QoQ(%)
Revenues (see note below)	4,001	4,423	-9.6	3,709	7.9
Employee expenses	1,339	1,435	-6.7	1,274	5.1
Operating expenses	151	341	-55.6	133	13.6
Other expenses	490	584	-16.2	412	19.0
Total expenses	1,980	2,360	-16.1	1,819	8.9
EBITDA	2,021	2,064	-2.1	1,890	6.9
Depreciation	147	36	303.3	156	-6.1
EBIT	1,875	2,028	<i>-7.5</i>	1,734	8.1
Finance expenses	59	7	706.9	91	NM
Other income	61	57	6.9	77	-21.0
PBT	1,877	2,077	<i>-9.7</i>	1,720	9.1
Tax expenses	474	735	-35.4	608	-22.0
APAT	1,402	1,342	4.5	1,112	26.1
Adjustment	(51)	0	NM	26	NM
RPAT	1,351	1,342	0.7	1,138	18.8
AEPS (Rs)	4.4	4.2	4.5	3.5	26.1
Margins (%)					
EBITDA	50.5	46.7	386	51.0	(44)
EBIT	46.9	45.8	101	46.7	10
PBT	46.9	47.0	(6)	46.4	52
APAT	35.0	30.3	470	30.0	506
Tax rate (%)	25.3	35.4	(1,010)	35.4	(1,007)
C/I ratio (%)	48.3	51.5	(317)	49.8	(150)

Note: Revenues netted of for estimated interest cost on margin funding and ESOP funding book; treasury income re-classified as other income. Source: Company, HDFC sec Inst Research

ISEC's active client base grew 7.8% YoY to 0.91mn. Growth of active client base is credible in such turbulent times.

ISEC's blended market share stands at 7.3% (-130/70bps YoY/QoQ).

Operating metrics

(Rs mn)	2QFY20	2QFY19	YoY(%)	1QFY20	QoQ(%)
Total broking revenues	2,158	2,473	(12.7)	2,289	(5.7)
I-sec ADTV	711	556	27.9	641	10.9
Total market ADTO (ex-prop)	9,660	6,465	49.4	6,625	45.8
Reported market share (Blended)	7.3	8.6	-130bps	8.0	-70bps
Reported market share (Cash)	8.7	7.8	90bps	8.1	60bps
Reported market share (Derivatives)	7.3	8.6	-130bps	7.4	-10bps
Yield (bps)	0.49	0.73	(32.3)	0.60	(17.8)
Active clients - NSE (mn)	0.91	0.84	7.8	0.88	3.4
Distribution					
MF revenue (Rs mn)	556	731	(23.9)	562	(1.1)
MF AAUM (Rs bn) - RHS	358	351	2.0	368	(2.7)
MF Equity AAUM (Rs bn)	263	262	0.4	274	(4.0)
Blended Yield (%)	0.62	0.83	-20bps	0.61	1bps
Insurance dist. Revenue (Rs mn.)	123	123	-	76	61.8
Insurance Premium (Rs mn)	1,982	2,202	(10.0)	1,483	33.6
Yield (%)	6.2	5.6	62bps	5.1	108bps
Other dist. Revenue	383	422	(9.2)	348	10.1
Investment banking revenues	323	283	14.3	167	93.4



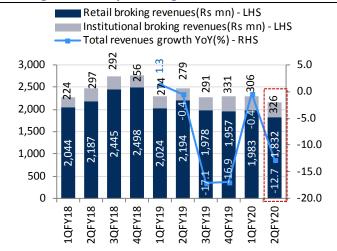
Broking revenue declined 12.7/5.7% YoY/QoQ as blended yields declined 32.3/17.8% YoY/QoQ, which was partly offset by higher volumes (+27.9/10.9% YoY/QoQ).

Retail broking declined sharply (-16.5% YoY) however institutional broking revenues increased 16.8% YoY.

We believe MF distributions yields have bottomed out as commission offered on incremental MF flows are higher.

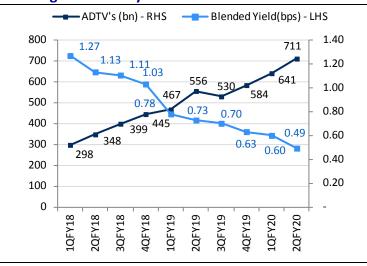
Advisory revenues were significantly ahead of expectations at Rs 323mn (+14.3/93.4% YoY/QoQ).

Broking revenue split and growth



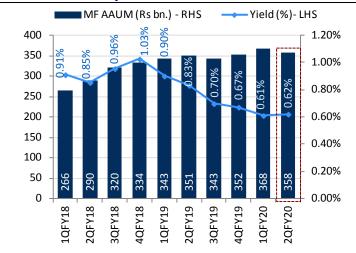
Source: Company, HDFC sec Inst Research

Broking: ADTV and yields



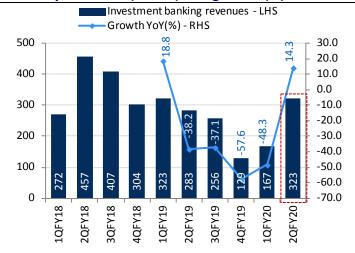
Source: Company, HDFC sec Inst Research

MF AAUMs and yields



Source: Company, HDFC sec Inst Research

Advisory revenues (Rs mn) and growth (%)





We expect ADTV growth to remain strong in FY20E as evidenced by 1HFY20, where growth was at 32.1%.

ISEC reported lowest ever (post listing) volume market share in 2QFY20 at 7.3% (-130/-10bps YoY/QoQ)

We believe broking yields will continue to compress as ISEC will reduce pricing to hold on to market share.

We have fine tuned our insurance distribution revenues factoring in higher distribution yields as evidenced in 2QFY20.

Assumptions

Assumptions					
Particulars	FY18	FY19	FY20E	FY21E	FY22E
Broking income					
Total broking revenues	11,269	10,723	10,524	10,791	11,236
Growth (%)	33.4	(4.8)	(1.9)	2.5	4.1
Broking Revenues	10,243	9,328	8,930	9,120	9,518
Growth (%)	32.0	(8.9)	(4.3)	2.1	4.4
I-sec ADTO	372	533	729	827	938
Growth (%)	98.6	43.3	36.8	13.5	13.4
Total market ADTO (ex-prop)	4,184	6,271	9,719	11,177	12,854
Calculated market share	8.9%	8.5%	7.5%	7.4%	7.3%
Yield (bps)	1.11	0.71	0.50	0.45	0.41
Growth (%)	(33.5)	(36.2)	(30.0)	(10.0)	(8.0)
NII on margin funding book	297	373	571	568	625
Avg. loan book (Rs mn.)	5,184	5,285	6,342	7,103	7,813
Growth (%)	56.0	2.0	20.0	12.0	10.0
Interest on liened FD	729	1,022	1,023	1,103	1,093
Assumed interest rate	7.5%	9.1%	8.8%	8.5%	8.0%
Lien with exchanges	11,759	10,604	12,646	13,310	14,008
Growth (%)	53.4	(9.8)	19.3	5.3	5.3
<u>Distribution</u>					
Total distribution revenues	4,675	4,635	4,299	4,901	5,549
Growth (%)	33.5	(0.9)	(7.3)	14.0	13.2
MF revenue (Rs mn.)	2,847	2,695	2,292	2,715	3,216
Growth (%)	71.8	(5.3)	(15.0)	18.5	18.5
MF AAUM (Rs bn.)	305	347	364	419	482
Growth (%)	43.9	13.8	5.0	15.0	15.0
Yield (%)	0.93%	0.78%	0.63%	0.65%	0.67%
Insurance dist. Revenue (Rs mn.)	460	474	497	556	621
Growth (%)	(35.5)	3.0	4.8	11.9	11.7
Insurance Premium (Rs mn.)	9,038	8,869	8,869	9,579	10,345
Growth (%)	7.7	(1.9)	0.0	8.0	8.0
Yield (%)	5.1%	5.3%	5.6%	5.8%	6.0%
Other Dist. Revenue	1,368	1,466	1,510	1,631	1,712
Growth (%)	21.0	7.2	3.0	8.0	5.0
Investment Banking					
Investment banking revenues	1,430	991	1,011	1,112	1,223
Growth (%)	19.7	(30.7)	2.0	10.0	10.0
Other revenues	451	107	224	202	192
Growth (%)	56.4	(76.3)	109.8	(10.0)	(5.0)
Source: Company, HDFC sec Inst Research					



Change in estimates lead to increase in PAT by 7.6/8.1/9.0% for FY20/21/22E.

Zerodha's active client base jumped to 979K (+7.7% QoQ) outpacing active client base growth of traditional brokers.

On the other hand ISEC's active client base increased 4.1% to 879K.

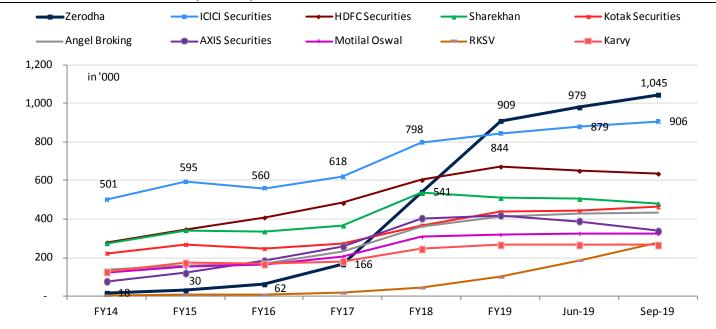
Despite launch of discount broking schemes Axis' active customer base dropped ~30k QoQ to 389k. Angel on the other hand gained by 14k customers to 426k.

Change in estimates

(Da		FY20E			FY21E			FY22E	
(Rs mn.)	Revised	Old	Change (%)	Revised	Old	Change (%)	Revised	Old	Change (%)
Revenues	16,058	15,398	4.3	17,006	16,083	5.7	18,199	17,156	6.1
EBITDA	8,270	7,772	6.4	8,971	8,345	7.5	9,990	9,250	8.0
EBITDA margin (%)	51.5	50.5	104bps	52.8	51.9	87bps	54.9	53.9	98bps
PAT	5,561	5,170	7.6	6,217	5,750	8.1	7,020	6,440	9.0
EPS	17.3	16.0	7.6	19.3	17.9	8.1	21.8	20.0	9.0
RoE (%)	48.3	45.6	273bps	45.5	43.5	204bps	43.8	41.9	194bps

Source: Company, HDFC sec Inst Research

Active Customers: Trend for Top 10 Players



Source: NSE handbook, HDFC sec Inst Research



Income statement

(Rs mn)	FY18	FY19	FY20E	FY21E	FY22E
Net Revenues	17,824	16,456	16,058	17,006	18,199
Growth (%)	32.7%	-7.7%	-2.4%	5.9%	7.0%
Employee benefits expenses	5,453	5,545	5,312	5,430	5,514
Operating expenses	1,683	1,226	707	782	837
Other expenses	2,260	2,327	1,769	1,822	1,858
EBITDA	8,427	7,358	8,270	8,971	9,990
EBITDA Margin (%)	47.3	44.7	51.5	52.8	54.9
EBIDTA Growth (%)	66.9%	-12.7%	12.4%	8.5%	11.4%
Depreciation	153	150	631	543	558
EBIT	8,274	7,208	7,639	8,429	9,433
Other Income (includes treasury)	289	183	305	289	293
Interest & Financial Charges	14	27	480	317	238
PBT	8,549	7,365	7,464	8,401	9,487
Tax	2,971	2,592	1,903	2,184	2,467
APAT	5,577	4,773	5,561	6,217	7,020
APAT Growth (%)	64.7%	-14.4%	16.5%	11.8%	12.9%
RPAT	5,577	4,908	5,536	6,217	7,020
RPAT Growth (%)	64.7%	-12.0%	12.8%	12.3%	12.9%
AEPS	17.3	14.8	17.3	19.3	21.8
EPS Growth (%)	64.7%	-14.4%	16.5%	11.8%	12.9%

Source: Company, HDFC sec Inst Research

Balance sheet

Dalatice Street					
(Rs mn)	FY18	FY19	FY20E	FY21E	FY22E
SOURCES OF FUNDS					
Share Capital	1,611	1,611	1,611	1,611	1,611
Reserves	6,731	8,862	10,951	13,152	15,683
Total Shareholders' Funds	8,342	10,473	12,562	14,763	17,294
Long-term Debt	-	-	1,672	1,347	1,015
Short-term Debt	6,725	4,473	9,000	8,000	8,000
Total Debt	6,725	4,473	10,672	9,347	9,015
Other Financial Liabilities & Provisions	535	705	820	891	976
Other Non Current Liabilities	1,008	5,286	5,814	6,396	7,036
Net Deferred Tax Liability	(736)	(738)	(752)	(767)	(783)
TOTAL SOURCES OF FUNDS	15,873	20,199	29,116	30,630	33,537
APPLICATION OF FUNDS					
Net Block	382	436	2,032	2,099	2,158
CWIP	39	40	-	-	-
Loans & Deposits	1,435	1,246	1,258	1,271	1,284
Other Non Current Assets	-	-	-	-	-
Total Non-current Assets	1,857	1,722	3,291	3,370	3,441
Liened FDs (ST + LT)	13,236	12,645	16,818	18,332	19,982
Debtors	3,101	4,770	3,959	3,494	3,490
Cash & Equivalents	2,167	18,841	5,089	4,560	5,192
Loans & Advances	6,316	6,624	7,949	8,903	9,793
Other Current Assets	1,389	1,307	1,320	1,398	1,496
Total Current Assets	26,209	44,187	35,135	36,687	39,953
Creditors	10,077	23,362	6,920	7,095	7,388
Other Current Liabilities	2,115	2,347	2,389	2,332	2,469
Total Current Liabilities	12,193	25,709	9,309	9,427	9,857
Net Current Assets	14,016	18,478	25,826	27,260	30,096
TOTAL APPLICATION OF FUNDS	15,873	20,199	29,116	30,630	33,537



INSTITUTIONAL RESEARCH

Cash Flow

(Rs mn)	FY18	FY19	FY20E	FY21E	FY22E
Reported PBT	8,549	7,572	7,464	8,401	9,487
Non-operating & EO Items	1	82	(25)	-	-
Interest Expenses	14	27	480	317	238
Depreciation	153	150	631	543	558
Working Capital Change	(735)	16,259	(16,634)	(572)	(624)
Tax Paid	(2,971)	(2,592)	(1,903)	(2,184)	(2,467)
OPERATING CASH FLOW (a)	5,011	21,497	(9,987)	6,505	7,192
Net Capex	(200)	(184)	(193)	(187)	(182)
(Purchase)/sale of net operating financial assets	(4,912)	591	(4,173)	(1,514)	(1,650)
Free Cash Flow (FCF)	(100)	21,904	(14,352)	4,804	5,360
Investments	-	-	-	-	-
Non-operating Income					
INVESTING CASH FLOW (b)	(5,111)	406	(4,366)	(1,701)	(1,832)
Debt Issuance/(Repaid)	2,771	(2,252)	4,527	(1,000)	-
Interest Expenses	(14)	(27)	(480)	(317)	(238)
FCFE	2,657	19,625	(10,306)	3,487	5,122
Proceeds From Issue of Share Capital					
Dividend	(2,133)	(2,951)	(3,447)	(4,016)	(4,489)
Others	-	-	-	-	-
FINANCING CASH FLOW (c)	624	(5,230)	600	(5,333)	(4,728)
NET CASH FLOW (a+b+c)	524	16,674	(13,753)	(529)	632
Opening Cash & Equivalents	1,643	2,167	18,841	5,089	4,560
Closing Cash & Equivalents	2,167	18,841	5,089	4,560	5,192
Closing Cash & Equivalents	2,107	10,041	5,089	4,560	5,19

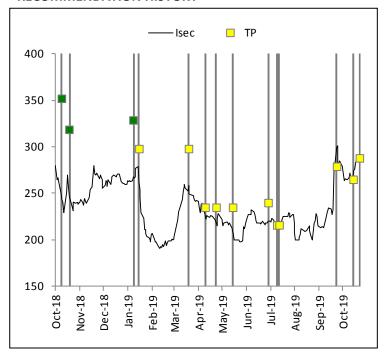
Source: Company, HDFC sec Inst Research

Key Ratios

Key Ratios					
	FY18	FY19	FY20E	FY21E	FY22E
PROFITABILITY (%)					
EBITDA Margin	47.3	44.7	51.5	52.8	54.9
EBIT Margin	46.4	43.8	47.6	49.6	51.8
APAT Margin	31.3	29.8	34.5	36.6	38.6
RoE	84.3	50.7	48.3	45.5	43.8
Core RoCE	53.7	103.8	79.9	33.1	34.3
RoCE	46.7	31.9	31.0	27.3	28.5
EFFICIENCY					
Tax Rate (%)	34.8	35.2	25.5	26.0	26.0
Asset Turnover (x)	48.9	40.2	13.0	8.2	8.6
Inventory (days)					
Debtors (days)	64	106	90	<i>75</i>	70
Other Current Assets (days)	429	456	593	615	627
Payables (days)	326	<i>795</i>	240	240	240
Other Current Liab & Prov (days)	46	54	55	55	55
Working Capital (days)	120	(287)	388	395	402
Debt/EBITDA (x)	0.80	0.61	1.29	1.04	0.90
Net D/E	0.5	(1.4)	0.4	0.3	0.2
Interest Coverage	572.5	271.7	15.9	26.6	39.6
PER SHARE DATA					
AEPS (Rs/sh)	17.3	14.8	17.3	19.3	21.8
CEPS (Rs/sh)	17.8	15.3	19.2	21.0	23.5
DPS (Rs/sh)	5.5	9.4	8.9	10.4	11.6
BV (Rs/sh)	25.9	32.5	39.0	45.8	53.7
VALUATION					
P/E	16.6	19.3	16.6	14.9	13.2
P/BV	11.1	8.8	7.4	6.3	5.3
EV/EBITDA	11.5	10.6	11.8	10.8	9.6
OCF/EV (%)	5.2	27.6	(10.2)	6.7	7.5
FCF/EV (%)	(0.1)	28.1	(14.7)	4.9	5.6
FCFE/MCAP (%)	2.9	21.3	(11.2)	3.8	5.5
Dividend Yield (%)	1.9	3.3	3.1	3.6	4.0



RECOMMENDATION HISTORY



Date	CMP	Reco	Target
9-Oct-18	250	BUY	352
22-Oct-18	247	BUY	318
8-Jan-19	263	BUY	328
15-Jan-19	279	NEU	298
19-Mar-19	258	NEU	298
9-Apr-19	232	NEU	235
24-Apr-19	218	NEU	235
14-May-19	211	NEU	235
28-Jun-19	218	NEU	240
09-Jul-19	216	NEU	216
13-Jul-19	219	NEU	216
22-Sep-19	273	NEU	279
14-Oct-19	266	NEU	265
23-Oct-19	287	NEU	288

Rating Definitions

BUY : Where the stock is expected to deliver more than 10% returns over the next 12 month period

NEUTRAL : Where the stock is expected to deliver (-)10% to 10% returns over the next 12 month period

SELL : Where the stock is expected to deliver less than (-)10% returns over the next 12 month period

HDFC securities

Institutional Equities

Unit No. 1602, 16th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel,

Mumbai - 400 013

Board: +91-22-6171 7330 www.hdfcsec.com



INSTITUTIONAL RESEARCH

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HDFC securities Limited, I Think Techno Campus, Building - B, "Alpha", Office Floor 8, Near Kanjurmarg Station, Opp. Crompton Greaves, Kanjurmarg (East), Mumbai 400 042 Phone: (022) 3075 3400 Fax: (022) 2496 5066

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